



CAFDE INTRODUCES NEW PRESIDENT VICTOR LOEWY

TORONTO (November 19, 2015) – Canadian Association of Film Distributors and Exporters (CAFDE) have elected Victor Loewy, an industry leader in Canada’s film distribution sector, as President of the organization.

Loewy, is currently the Chairman of Elevation Pictures, formerly founder of Alliance Films until its sale in 2013 and has over forty years industry experience. Loewy is eager to represent the sector to government, industry players and all Canadians.

“After launching our position paper, *Revisoning Feature Film Distribution: Public Policy for an Era of Digital Upheaval*, CAFDE has taken a more prominent role in the public policy conversation about the future of the film industry in Canada in the context of changing technology,” said Loewy. “I am eager to get to work building on this foundation, I look forward to connecting Canadians audiences with Canadian and Independent feature films through collaborative partnerships, private sector leadership and public policy solutions.”

Departing President Hussain Amarshi will remain involved with CAFDE as an Ex-Officio officer.

About the Canadian Association of Film Distributors and Exporters (CAFDE)

The Canadian Association of Film Distributors and Exporters (CAFDE) serves to represent the Canadian film distribution industry and its members on matters of national interest. Current membership includes d Films, Elevation Pictures, Entertainment One/Les Films Séville, IndieCan Entertainment, KinSmith, Métropole Films, Mongrel Media, Pacific Northwest Pictures, Search Engine Films and LaRue Entertainment.

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Canadian Association of Film Distributors and Exporters

President:

Victor Loewy, Chairman Elevation Pictures

Vice-President:

Mark Slone, EVP, Theatrical Distribution, eOne Films Canada, Entertainment One

Secretary and Treasurer:

Emily Alden, Vice-President, Pacific Northwest Pictures

Québec Representative:

Patrick Roy, President, eOne Films Canada & Les Films Seville, Entertainment One

Counsel:

Richard Rapkowski, SVP, Business and Legal Affairs, Entertainment One

Ex-Officio Past-President:

Hussain Amarshi, President, Mongrel Media

