

CAFDE

Canadian Association of Film  
Distributors & Exporters



ACDEF

Association canadienne des distributeurs  
et exportateurs de films

## **CAFDE TALKS FEATURE FILM DISTRIBUTION POLICY AT INDUSTRY ELECTRONIC TOWN HALL**

TORONTO (September 22<sup>nd</sup>, 2015) – On September 21, 2015, members of Canadian Association of Film Distributors and Exporters (CAFDE) and its executives hosted special guest and author of a new report on Canadian feature film distribution, Tom Perlmutter, along with experts from across the industry, at an electronic town hall.

Following the Toronto International Film Festival (TIFF), distributors, producers, broadcasters, labour representatives and public servants participated in a public policy conversation around the recently published CAFDE-commissioned paper, ***Revisoning Feature Film Distribution: Public Policy for an Era of Digital Upheaval.***

Mark Slone, host of the town hall and CAFDE executive member led the productive discussion. He offered the following remarks:

- “CAFDE commissioned this paper to kick-start the conversation around the future of feature film distribution in Canada. Technological advances mean our world is changing and we think public policy must keep pace with that change.”
- “Canadians in the industry and beyond agree that the feature film industry is crucial to our economic prosperity and our social fabric. Canadian feature films and our feature film talent are finding loyal fans and audiences around the world. We at CAFDE believe that more can be done to find Canadian audiences for Canadian films and that this paper is the first step in that direction.”
- “CAFDE is looking forward to building on this conversation within the industry and with public policy makers. We welcome more feedback and look forward to connecting even more Canadians with their cinema.”

### **About the Canadian Association of Film Distributors and Exporters (CAFDE)**

The Canadian Association of Film Distributors and Exporters (CAFDE) serves to represent the Canadian film distribution industry and its members on matters of national interest. Current membership includes d Films, Elevation Pictures, Entertainment One/Les Films Séville, IndieCan Entertainment, Kinosmith, Métropole Films, Mongrel Media, Pacific Northwest Pictures, Search Engine Films and LaRue Entertainment.

### **About the paper**

*Revisoning Feature Film Distribution: Public Policy for an Era of Digital Upheaval* is published in full in English online at [www.cafde.ca](http://www.cafde.ca)

A French translation of the Executive Summary is also available at [www.cafde.ca](http://www.cafde.ca)